



One Deck, Endless Possibilities

Promotional Poker Cards Section

Full-Service OEM/ODM Solutions for Your Brand



Versatile Applications for Every Occasion

Our custom playing cards are more than just games; they are **high-retention marketing tools**. Whether you want to **promote your corporate brand** or **showcase your latest products**, whether you are a real estate developer looking for premium client gifts, a tourism board promoting local landmarks, a bank enhancing brand visibility, or a school teaching sustainability, our cards deliver your message directly into the hands of your audience. Perfect for trade shows, corporate events, employee onboarding, and public welfare campaigns, they combine utility with unforgettable branding.

Target Audiences & Industries

- Corporate Clients
- Real Estate Developers
- Banking & Financial Institutions
- Pharmaceutical & Healthcare
- F&B / Hospitality Industry
- Tourism Boards / Scenic Spots
- Schools & Universities
- Government Agencies / NGOs
- Retailers / E-commerce
- Applicable to all industries

Application Scenarios

- Branding & Marketing:
Brand Awareness Campaigns/Corporate Identity Promotion/Logo Exposure & Visibility/Trade Show Giveaways
- Customer Relations:
VIP Client Gifts/Customer Appreciation Gifts/Loyalty Program Rewards/Holiday Gift Sets

Portfolio

- Custom Corporate Playing Cards

Showcasing your
brand and products
in every hand.



Portfolio

- Cultural and creative (IP) playing cards

Transforming Cultural
Heritage into Trendy
Collectibles

Tourist souvenir



Museum-theme



Crystal



Portfolio

- Public welfare promotional playing cards

Educational Tools for
Community Safety &
Knowledge

Traffic safety themed



Cultural and Tourism



Campus Initiatives (Eco-Friendly Themed)



Portfolio

- Business gift playing cards-Bank branded

Exclusive Poker Decks
for VIP Clients &
Banking Events



Portfolio

- High-end business gift playing cards

Crafted for Prestige:
Impressing VIP
Clients & Partners

Pharmaceutical



Liquor



Card Set with Tea Canister



Portfolio

- Marketing Playing Cards

The Memorable
Alternative to
Traditional Flyers

Real estate
(Health & Wellness Themed)



Insurance
(2026 New Year Edition)



Finance

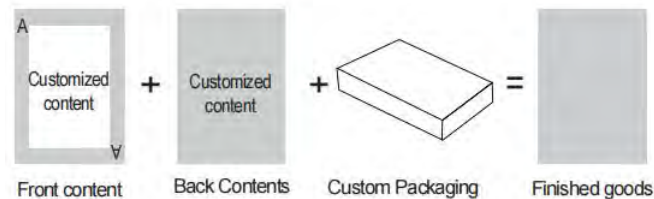


How to customized your cards ?



◆ Card Size

- Poker Size: 63.5 × 88.9 mm (2.5" × 3.5")
- Bridge Size: 57 × 89 mm (2.25" × 3.5")
- Mini Card: 44 × 63 mm (1.75" × 2.5")
- Tarot Size: 70 × 120 mm (2.75" × 4.75")
- 100+ available size for options
- Corner: Most Round corner, some size with square corner
- Custom sizes available on request



57*87mm
Bridge Size



63*88mm
Standard Poker size



70*120mm
Tarot Size

◆ Card Stock / Material

- 300/350 gsm Art Paper (White Core)

Consists of a single layer without a colored core. It offers excellent color vibrancy but has low opacity and is prone to creasing.

- 280/ 300 gsm Blue Core Paper – standard for playing cards

Features a thin blue layer sandwiched between white outer layers.

This provides good opacity and balanced flexibility at an affordable price.

- 305/310 / 330 gsm Black Core Paper – 100% opaque

Uses a solid black inner layer to completely block light transmission.

It is highly durable, resists warping, and has a firm snap.

- 0.32 mm PVC – waterproof

100% waterproof and extremely durable, won't crease, tear, or wear out easily. Smooth, rigid, and easy to clean (simply wipe).

Ideal for frequent shuffling, outdoor use. Less premium "paper" feel, heavier than paper cores.

- Specialty: Holographic paper stock

Material selection



Customizable cards in different materials



Black core paper



Blue-core paper



White core paper
(Double Coated Paper)



PVC

◆ Surface Finish & Coatings

- Matte Varnish
- Gloss / Matte Lamination
- Linen / Air-Cushion Texture
- Spot UV (selective high-gloss)
- Hot Foil Stamping (Gold / Silver / Holographic)
- Embossing / Debossing
- Gilded Edges (Gold / Silver / Other colors)



Gloss / Matte Lamination



Spot UV (selective high-gloss)



Embossing / Debossing



Lenticular

Glossy / Matte Varnish



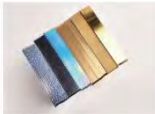
Hot Foil Stamping
(Gold / Silver / Holographic)



Linen / Air-Cushion Texture



Gilded Edges
(Gold / Silver / Other colors)



◆ Packaging Box Style

- Standard Tuck box with shrink-wrapped
- Rigid 2-Piece box,
- Magnetic Flip-top box
- Drawer box
- Tin box
- Others Custom box



Tuck box



Singel Deck Tuck Box



Twin Deck Tuck Box (Flat)



Twin Deck Tuck Box
(Stacked)

8-Deck Tuck Box



10-Deck Tuck Box



Auto-Bottom Tuck Boxes
(3-Point Structure)

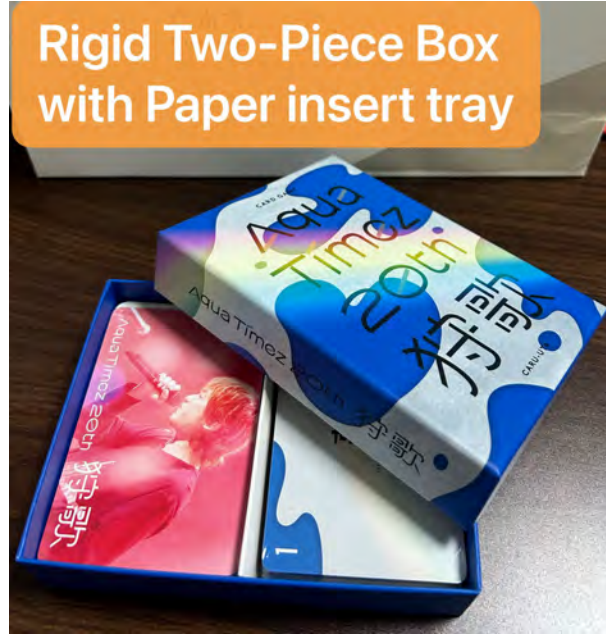


Rigid 2-Piece box

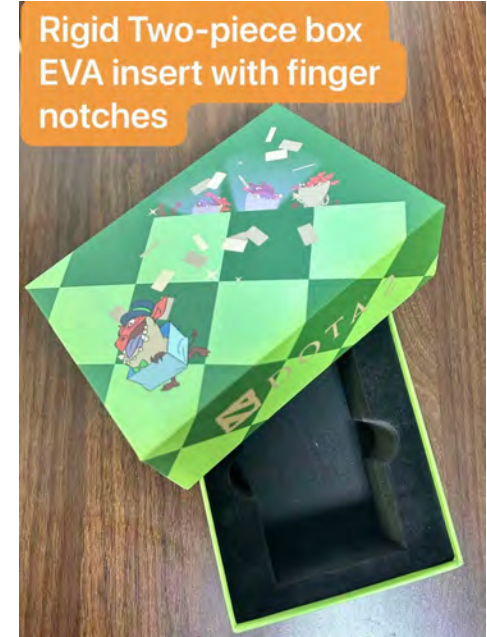
Rigid Two-piece box
without inner tray



Rigid Two-Piece Box
with Paper insert tray



Rigid Two-piece box
EVA insert with finger notches



Other style of Rigid 2-Piece box



Magnetic Closure Box (Book Style / Flip-Top)

Magnetic Flip-Top Box
without Insert tray



Magnetic Flip-Top Box
with Paper insert tray



Magnetic Flip-Top Box
with EVA insert tray



Drawer box



Tin box



◆ Artwork Guide

- Source File Requirements

Please provide editable, high-resolution source files created in industry-standard software (e.g., CDR, AI, PSD, or PDF).

- Technical Specifications

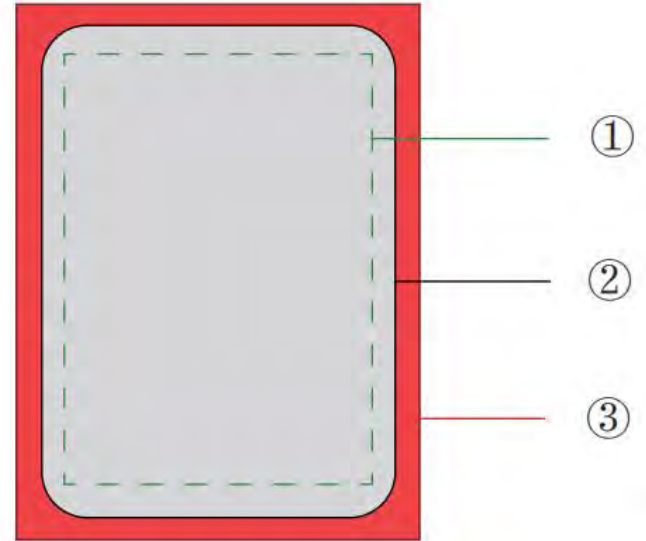
All files must have a minimum resolution of 300 DPI.

Please include a 3mm bleed on all edges of your artwork.



◆ Artwork Guide

- 1. Safe Zone (Green Line)
 - Put all important text, logos, and borders inside this line.
 - Outside = risk of being cut off.
- 2. Trim Line (Black Line)
 - This is the final card size after cutting.
- 3. Bleed Area (Red Line)
 - Extend background colors/patterns to this red line.
 - Add 3mm (0.125") bleed to avoid white edges if cutting shifts.



 **Start your project now**